



EMBASSY OF ITALY IN NAIROBI

CALL FOR EXPRESSIONS OF INTEREST FOR THE SPONSORSHIP OF INTEGRATED PROMOTIONAL EVENTS PLANNED FOR 2026 BY THE EMBASSY OF ITALY IN NAIROBI

Through this notice, the Embassy of Italy in Nairobi invites companies, public and/or private entities interested in supporting — in the form of sponsorship — the organization of cultural, economic and scientific events promoted by this Diplomatic Mission. The events will take place at the Residence of the Ambassador of Italy or at selected venues in **Kenya and Seychelles**, thus giving them a distinctive character of exclusivity.

A. CHARACTERISTICS AND ESSENTIAL ELEMENTS OF SPONSORSHIP OFFERS AND CONTRACT

Offers may consist of financial sponsorships (in the form of monetary contributions) with a minimum amount set at 1.000 Euro (one thousand) or equivalent amount in shilling or in the form of technical sponsorships.

The sponsorship aims to provide the resources necessary for the implementation of initiatives planned in **connection with the integrated promotional and networking events** organized by the Embassy of Italy in Nairobi. The relationship between the Embassy (Sponsored Party) and the Sponsor will be governed by separate agreements concluded in accordance with current Italian legislation.

Any expenses relating to the payment of taxes, duties, or fees of any kind provided for by national or local laws or regulations, arising from the execution of the contract, shall remain the responsibility of the Sponsor.

B. COMMITMENTS OF THE SPONSOR AND THE SPONSORED PARTY

Companies and/or public or private entities, associations and foundations, and individuals wishing to **promote their image** through collaborations with the Embassy of Italy in Nairobi may submit a sponsorship offer, contributing to the organization of some of the following initiatives (non-exhaustive list) scheduled for 2026:

1. National Day of the Italian Republic
2. Food and wine events related to the Week of Italian Cuisine in the World
3. National Space Day, Space Day and Design Day
4. National “Made in Italy” Day – Event on Sea Economy
5. Space, Research and Innovation
6. Cultural events

The Embassy of Italy undertakes to **ensure broad recognition and visibility** of the Sponsor’s image and activities after the verification of integrity requirements of the contracting parties pursuant to Article 6, paragraph 1, of Ministerial Decree No. 192 of 2017.

In particular, the Sponsor will have the opportunity to **settle with the Embassy**, through **specific preparatory meetings, the modalities for promoting its image**, in addition to the “traditional” methods listed below:

- Production of promotional materials (printed and digital, including but not limited to roll-ups, totems, product displays, projections, flyers, invitations, posters, news via the Embassy’s website/social networks, etc.) bearing the Sponsor’s logo/brand;

- Allocation of a certain number of invitations to be offered to the Sponsor's clients/contacts to attend the scheduled events;
- Public acknowledgment of the financial contribution during the events.

C. SELECTION AND RIGHT TO REJECT OFFERS

Sponsorship offers received will be evaluated by the Head of Mission.

The participation of one or more Sponsors is permitted for each promotional and networking event organized by the Embassy, and no Sponsor may claim exclusivity. There is no maximum limit to the number of Sponsors admissible for each event, and the fact that the same event is sponsored by multiple Sponsors of the same and/or different types may not be subject to dispute. In cases where Sponsors share the same business activity, the sponsorship contract may include specific provisions agreed upon with the parties concerned.

This **notice and the sponsorship proposals** are not to be considered binding on the Embassy of Italy in Nairobi and are intended solely for the purpose of receiving sponsorship offers from potentially interested operators.

In compliance with the principles of economy, effectiveness, impartiality, equal treatment, transparency, and proportionality, the Embassy reserves the right to reject any sponsorship offer at its sole discretion if:

- a) it considers it contrary to the general principles of the Italian legal system or prohibited by law;
- b) it considers the nature of the sponsorship or the Sponsor's activity incompatible with the institutional role of the Embassy;
- c) it considers the sponsorship offer inconsistent with the objectives of the initiatives described in this Notice;
- d) it determines that a conflict of interest may arise with the activities carried out and/or that the sponsorship could create a conflict between public duties of employees and their private interests;
- e) it identifies potential prejudice or damage to its image or initiatives, to the image of the Italian Republic and/or of the Ministry of Foreign Affairs and International Cooperation;
- f) it deems the offer unacceptable for reasons of general appropriateness, taking into account the customs and traditions of the host country, or for non-compliance with Italian legislation on public contracts;
- g) the sponsorship concerns political, trade union, philosophical or religious propaganda; advertising directly or indirectly related to the production or distribution of tobacco; pornographic or sexually explicit material; offensive messages, including expressions of fanaticism, racism, hatred or threats; and, more generally, any expressions contrary to the laws and principles of the Italian legal system.

Any disputes that cannot be settled amicably shall be referred alternatively to the Court of Rome.

D. SPECIFIC CONTRACTUAL CLAUSES

The sponsorship contract will include a specific clause allowing the Embassy to withdraw for **foreign policy reasons** upon simple request, without conditions or limitations of any kind, free of charge and without prejudice to the right to a refund of any advance payments previously made. The Embassy shall bear no liability if exceptional circumstances and/or force majeure, or any other causes not attributable to it, prevent the implementation of the events covered by the sponsorship contract.

E. SUBMISSION PROCEDURES

The sponsorship offer, which automatically implies acceptance by the Sponsor of the terms and conditions set out in this Notice, must be submitted in writing by email to: amm.nairobi@esteri.it (subject line: **SPONSORSHIP OFFER 2026**).

The offer, signed by the legal representative in the case of legal entities, must be submitted using the **form** attached to this notice no later than **20 March 2026**.

For further information and clarification regarding this notice, please contact the Administrative Office of the Embassy of Italy in Nairobi at: amm.nairobi@esteri.it.

Processing of Personal Data pursuant to EU Regulation 2016/679 (GDPR) - The Sponsor consents to the processing of personal data exclusively for the administrative management of the sponsorship offer.

The Data Controller is the Ministry of Foreign Affairs and International Cooperation (MAECI), which, in this specific case, operates through the Embassy of Italy in Nairobi, email: amm.nairobi@esteri.it

Nairobi,



The Ambassador
Vincenzo DEL MONACO